

United States Association of Cider Makers

Board of Directors Meeting Minutes
Monday, August 27th, 2018

A Board of Directors meeting was held via phone conference. Members in attendance: Paul Vander Heide, Brian Shanks, Eric Foster, Brooke Glover, Sam Fitz, Ben Calvi, Trevor Baker, Dan Wilson. Missing were. Dan Young, Marcus Robert and Ryan Burk. Also in attendance: Executive Director Michelle McGrath and Admin, Ellen Husch.

Call to Order

Paul called the meeting to order. The minutes for the last meeting were approved with the change that Eleanor Leger had first use of the proposed new CCP name, not naming rights.

Finance Committee

Michelle gave a finance update. She noted that there was not much to report – we are on track with expectations.

Membership Committee

Michelle updated the board on the membership committee's activities. Ellen has been doing reports to show what companies are current and which are expired. From here out, she will remove the associate and home cidemaker levels from the reports and concentrate on cideries. Michelle wants the membership committee to look at non-US based membership and discuss having different levels, rather than a flat-rate fee for non-US members.

BevCon

Michelle attended the annual BevCon show in Los Angeles and gave the board an update on the show. She felt that attending shows like this is a good opportunity to keep USACM in touch with what's happening in the alcoholic beverage world. We will also start adding shows to the calendar of events for our membership.

Lexicon Committee

Michelle met recently with an intern who has been compiling research on the lexicon terminology. Michelle asked her to put together a proposal for funding from USACM regarding her work thus far. The board decided to table the decision until further discussion could take place regarding funding, application process and use of results.

Members of the Pomme Boots Society joined the call to talk about ways they and USACM could collaborate in the future. Brooke, Ben and Dan Wilson will get together to discuss and present their thoughts to the board at a future meeting.

Meeting adjourned. The next meeting will be held Friday, September 21st, 2018.

Meeting adjourned. The next board meeting will be held August 27th, 2018.