

United States Association of Cider Makers

Board of Directors Meeting Minutes
Tuesday, October 20th, 2015 5pm EST

Call to Order: A Board of Directors meeting was held via phone conference. No quorum present at the beginning of the meeting so meeting was not officially called to order. Members in attendance: Mike Beck, James Kohn, David Cordtz, Eleanor Leger, Bruce Nissen, Ryan Burk. Missing were Scott Donovan, Justin Kissinger, Dan Wilson, Dan Rowell. Trevor Baker joined the meeting later, which created a quorum. Also in attendance: Sue Husch and Ellen Serr of QBS Event Management.

Item: Accept Minutes

No quorum - the minutes were not put up for approval.

Standing Agenda Items

Conference Committee

James gave an update on CiderCON. Registration is open. James is still finalizing the schedule of sessions. He expects about \$50,000 in sponsorship money this year.

Finance Committee Update

No update

Legislative Committee Update

No update

Compliance Committee Update

No update

Marketing Committee Update

No update

Research Committee

No update

Cider Certification Program

David gave an update on the Cider Certification Program. The committee has narrowed the choices down to two candidates for the Interim Director position and wants to interview both candidates in person. The committee requests \$5,000 from USACM for Interim Director compensation, with a matching \$5,000 from program proceeds. Eleanor requested a written report with both included in the committee budget. Since Trevor is on both the CCP and finance committees, he will be working with David on a budget.

Exec. Director Update

James gave an update on the search for an Executive Director. He said if all board members agree on the job description, he will go ahead and post it to various outlets.

Open Items

Item: CiderCON Board Accommodations

Sue asked the board members to send her their travel itineraries for CiderCON so she can make hotel reservations.

The next board meeting will be on Tuesday, November 17th at 5pm EDT.