

## **USACM's Co-Marketing Policies**

You agree to these guidelines when you use USACM generated open source materials. Please read them carefully.

Materials will not be used in promotions or materials that knowingly:

1. degrade or dismiss other cider companies.
2. promote political agendas.
3. mock or misrepresent anybody, including minority groups and women.
4. promote non-cider beverages.
5. purposely target minors under the legal drinking age.